

2021 SPONSORSHIP PACKAGE

14TH ANNUAL CELEBRATION

James



SUPPORT PEDIATRIC CANCER!

REGISTER FOR THE TOURNAMENT.

Toga **XIV** Party

Triumph **K** Over **dCancer**
Foundation

14th Annual James A. Ragan
TRIUMPH SCRAMBLE

www.triumphoverkidcancer.org

OUR MISSION

The **Triumph Over Kid Cancer Foundation** mission is to improve the lives of children with cancer by raising their spirits, raising public awareness, and funding research to improve treatment and survivability of pediatric cancers. **To give our work the greatest impact, our research is conducted through agreements with institutions like M. D. Anderson and Texas Children's Hospital, who agree to match the funds we raise.**

"I'VE LIVED A PRETTY INCREDIBLE 20 YEARS. YOU KNOW, I GOT 8 YEARS, I GOT 8 YEARS, THAT'S 3 MORE THAN LESS THAN 20% OF THE KIDS WITH THIS DISEASE GET. THAT'S A LONG TIME. THAT'S OVER 1000 DAYS."

James A. Ragan
Until 20 | A Film About Pediatric Cancer on Amazon Prime

OUR REASON

Each week 300 families will hear those dreaded words **"your child has cancer"**. Childhood cancer is the **#1 disease killer of children in the U.S. and only 4% of U.S. federal funding is dedicated to childhood cancer research.** The Triumph Over Kid Cancer Foundation continues to raise awareness and funds for pediatric cancer and to be the HOPE and JOY of kids with cancer. HOPE through fundraising for research, which is of utmost importance because without it there will be no end to this dreadful disease and JOY through visiting local hospitals and bedsides with events and activities designed to help provide immediate relief, respite and joy to cancer patients and their families.

OUR INSPIRATION

In 2006, 13-year old James A. Ragan was diagnosed with bone cancer. Over the course of the next 7 years, James underwent a grueling treatment regimen of chemotherapy, surgeries, radiation, and experimental drug trials. The protocols and drugs used in his treatment have seen little improvement in decades. James saw firsthand the effect of the critical funding gap for research into pediatric cancer. From 2006 onward, James dedicated the remainder of his life living to raise awareness and funds for this cause. He and his sister, Mecklin, realized they needed to make a greater impact and fill that desperate need; so **in 2010, they formed the Triumph Over Kid Cancer Foundation.**

OUR RESEARCH IMPACT

The **Triumph Over Kid Cancer Foundation** is changing the landscape in the fight against pediatric cancer. Our first project, which donated 1.5 million dollars to start the **Children's Sarcoma Initiative** at M.D. Anderson funded novel research into children's sarcoma and also led to one of our current projects funding 1 million dollars for a phase II drug trial of a lung metastasis drug developed from the sarcoma initiative. Following funding of the **Children's Sarcoma Initiative, we funded the Genomic Research and Sequencing Project (G.R.A.S.P.) for Pediatrics for 1.5 million dollars.** It is the first pediatric longitudinal whole genome sequencing project for pediatrics and continues to generate data invaluable to helping researchers understand pediatric cancers to develop novel treatments. While each of those projects were conducted with M.D. Anderson, we have expanded our reach and are currently funding 1 million dollars for an **immunotherapy drug trial** at Texas Children's Hospital. Consistent with TOKC policy, all those funds are matched by the institutions conducting the research, generating a total dollar impact on pediatric cancer research of 10 million dollars. TOKC has also made strides in Ewing's Sarcoma funding of a Ewing's Sarcoma vaccine at the Mary Crowley Cancer Research Center.

2021 BOARD OF DIRECTORS

James A. Ragan, Founder
05/07/93 - 02/17/14

Omar Abou-Sayed
Cynthia Coffman
Coy T. Dobson

Mecklin V. Ragan, M.D., Co-Founder

John W. Hennessey, II
Michelle Hennessey
Charles Hicks

Catherine T. Hilliard
Kathryn T. Wiedorn

C E L E B R A T E

WITH US

Toga XIV Party



MAY 8, 2021

8:00 p.m. - 1:00 a.m.

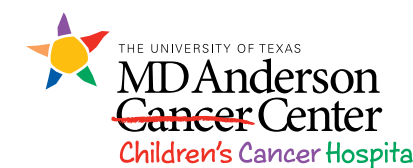
4126 Ocean Drive
Corpus Christi, Texas

Generously Donated By: *Bishop Wm. Michael Mulvey, STL*
& the Diocese of Corpus Christi

Live Music By: *Project the*

Live Auction * Silent Auction * Great Food * Open Bar

ALL PROCEEDS TO BENEFIT



Sponsorship Opportunities

PRESENTING SPONSOR - \$30,000

3 VIP Tables for 8 guests each	60 Raffle Tickets	Tile ad on event website
Delicious Food	30 TOKC chips for Jewelry Roulette	Verbal recognition during GOLF, VIP, LIVE AUCTION & TOGA
Premium wines & champagne served at your table	Logo on x2 buses for 1 year	
Logo on TOGA invitations	Main stage signage as an event Presenting Sponsor	
VIP Party Invite for your guests	Logo recognition at GOLF, VIP & TOGA and via SOCIAL MEDIA	
<i>Graciously Hosted By: Catherine & Bob Hilliard</i>		

TENT SPONSOR - \$15,000

2 VIP Tables for 8 guests each	30 Raffle Tickets	Logo recognition at GOLF, VIP & TOGA and via SOCIAL MEDIA
Delicious Food	20 TOKC chips for Jewelry Roulette	Tile ad on event website
Open Bar	Logo on x1 buses for 1 year	Verbal recognition during TOGA
VIP Party Invite for your guests	Main stage signage and logo recognition on bidder card as the Live Auction Sponsor	
<i>Graciously Hosted By: Catherine & Bob Hilliard</i>		

WINGMAN SPONSOR - \$15,000

2 VIP Tables for 8 guests each	30 Raffle Tickets	Logo recognition at GOLF, VIP & TOGA & via SOCIAL MEDIA
Delicious Food	20 TOKC chips for Jewelry Roulette	Tile ad on event website
Open Bar	Logo on x1 buses for 1 year	Verbal recognition during TOGA
VIP Party Invite for your guests	Sponsor signage on Bid Board & in Silent Auction Area	
<i>Graciously Hosted By: Catherine & Bob Hilliard</i>		

RAFFLE SPONSOR - \$10,000

1 Table for 8 guests	20 Raffle Tickets	Logo recognition on the event website
Delicious Food	10 TOKC chips for Jewelry Roulette	Verbal recognition during TOGA
Open Bar	Prominent logo recognition on banner at Golf & TOGA	
VIP Party Invite for your guests		
<i>Graciously Hosted By: Catherine & Bob Hilliard</i>		

BID ONLINE!
bidpal.net/tokctoga

Admission To **TOGA**
Individual Tickets \$150 | Student Tickets: \$100
Call 361-883-8652 or email **TOKC@triumphoverkidcancer.org** for sponsorship/team info.

#WeTriumph **www.triumphoverkidcancer.org**

Please Join Us 14th Annual **TOGA** Party & James A. Ragan Triumph Scramble

ENTERTAINMENT SPONSOR - \$6,5000

1 Table for 8 guests	20 Raffle Tickets	Logo recognition on the event website
Delicious Food	10 TOKC chips for Jewelry Roulette	Verbal recognition during TOGA
Open Bar	Prominent logo recognition on banner at Golf & TOGA	
Main Stage signage		
VIP Party Invite for your guests		
<i>Graciously Hosted By: Catherine & Bob Hilliard</i>		

SILENT AUCTION SPONSOR - \$5,000

1 Table for 8 guests	10 Raffle Tickets
Delicious Food	10 TOKC chips for Jewelry Roulette
Open Bar	Logo recognition on banner at Golf & TOGA
VIP Party Invite for your guests	Logo recognition on the event website
<i>Graciously Hosted By: Catherine & Bob Hilliard</i>	



FUNHAVER SPONSOR - \$3,000

VIP Invite for 2	Delicious Food
<i>Graciously Hosted By: Catherine & Bob Hilliard</i>	Open Bar
TOGA Tickets for 2	Logo recognition on the event website

“ There is nothing like a **TOGA Party** for when the going gets tough, and **I haven’t seen anything tougher than trying to fund research to find a cure for pediatric cancer.** As most of you probably know, its been a tough last couple of years for me. My cancer moved out of my lungs and into my diaphragm, and everywhere else. They tried one chemo and it didn’t work, they tried another and it didn’t work, they tried an experiment and it really didn’t work, they tried surgery, and it sort of worked but the cancer came back, they tried radiation, and it sort of worked but the cancer came back, they tried chemo again but it didn’t work and we’re trying something else now. **So if there was ever a time for a TOGA Party its now! You guys are great friends and great fun.** And I am glad we get to spend this evening together having fun while **we raise money for research into pediatric cancer and try to save the next kid.**

”

James A. Ragan in 2013 at his last TOGA Party



Join Us 05.07.21
CORPUS CHRISTI COUNTRY CLUB



14th Annual James A. Ragan
TRIUMPH SCRAMBLE



ONE BIRDIE AT A TIME

\$40,000

CLOSER TO A CURE SPONSOR

Event Sponsor
Heat Jacket
Visor
Corkcicle 16oz.

Commercial to run with ONLY Event Sponsors and TOKC Founder in English and Spanish Language
Logo on B Bus for 1 year
Invitation to the VIP Party *Graciously Hosted By: Catherine & Bob Hilliard*
Company Name/Logo on Invitation
Company Name/Logo in Event TV Commercial
Company Name/Logo on event website

One Driving Range or Putting Green Sponsorship
12' X 5' Banner displayed at event (Golf Tournament and TOGA party)
One Exclusive Hole/Pin Flag Sponsorship
Company Name/Logo in Press Release Materials
2 Teams: 8 Player Entry Fees, 8 TOGA Party Tickets

\$25,000

UPCOMING TREATMENT SPONSOR

Rain Jacket
Golf Shirts
Golf Umbrellas
Zoom Grip Golf Monocular

Logo on B Bus for 1 year
Invitation to the VIP Party *Graciously Hosted By: Catherine & Bob Hilliard*
Company Name/Logo on Invitation
Company Name/Logo in Event TV Commercial
One Driving Range or Putting Green Sponsorship

Company Name/Logo on event website
6' X 5' Banner display at event (Golf Tournament and TOGA Party)
One Exclusive Hole/Pin Flag Sponsorship
Company Name/Logo in Press Release Materials
1 Team: 4 Player Entry Fees, 4 TOGA Party Tickets



Susser Bank

\$10,000

RESEARCH FUNDING SPONSOR

Caps
Fireworks
Golf Balls
Golf Towel
Ball Markers with Yardage

Invitation to the VIP Party *Graciously Hosted By: Catherine & Bob Hilliard*
Company Name/Logo in Event TV Commercial
One Driving Range or Putting Green Sponsorship
One Exclusive Hole/Pin Flag Sponsorship
Company Name/Logo on event website
6' X 5' Banner display at event (Golf Tournament and TOGA Party)
Company Name/Logo in Press Release Materials
1 Team: 4 Player Entry Fees, 4 TOGA Party Tickets

J. SCOTT SMITH



ADVOCATES - \$1,500

Company Name/Logo on event website
Company Name/Logo on Clubhouse Sign
1 Team: 4 Player Entry Fees



GARY WHITTINGTON

Jason's deli

FF FREEDOM FITNESS

JAMES P. BELL, Jr.

H HIGGINBOTHAM Swanner & Gordon

NavyArmy COMMUNITY CREDIT UNION

Clif Alexander/Salty Compadres



INDIVIDUAL TEAM \$1,200

1 Team: 4 Player Entry Fees

HOLE SPONSORS \$500

Practice Range
Putting Green

Beverage Cart
Company Name/Logo on event website

\$3,000

SUPPORTERS

Ball Markers
Bag Tags
Hole in One
Pens
Lip Balm
Golf Bag Alignment Tool
Sharpie
Beer
Sharp Edges
Player Carts
Divot Repair Tool

Invitation to the VIP Party *Graciously Hosted By: Catherine & Bob Hilliard*
One Driving Range or Putting Green Sponsorship
Company Name/Logo on event website
Company Name/Logo displayed at event (Golf Tournament and TOGA party)
1 Team: 4 Player Entry Fees

L LINEBARGER ATTORNEYS AT LAW



TO REGISTER PLEASE CALL
TOKC AT 361.883.8652

Hello Friends

I hope this message finds you and the ones you love healthy, hopeful and ready to **TOGA! TOGA! TOGA!** It has been a long time since the last TOGA Party and Golf Tournament, but with vaccinations moving fast and the lifting of restrictions in Texas, it is time for the 14th Annual TOGA Party and the James A. Ragan Triumph Scramble. It feels like destiny because this year the golf tournament falls on James' birthday, so I am sure he will be golfing and celebrating with us. Few people have ever appreciated a good time more than James did.

This year, our **Fundraising** is even more important. While COVID-19 has been terrible for everyone, it has posed an especially daunting challenge to kids with cancer. Because they are immuno compromised, it is easier for them to catch the virus and more deadly when they do. They get out even less than the rest of us, and their families must take greater precautions so they don't infect the child with cancer. Often family members cannot accompany them to treatments due to the added risk of infecting other patients in the hospital. The disease is a heavy burden to already overburdened children and families. Also, with the cancelling of events all across the country, fundraising to provide hope and joy to kids with cancer and their families has suffered over the past year. Since James first conceived of the TOGA Party to raise funds for pediatric cancer research, we have never missed a May Toga Party until last year. Now it's time to make up for last year and have a TOGA Party and Golf Tournament worthy of a Double Secret Probation! So, the James A. Ragan Triumph Scramble will be on Friday, May 7th with the TOGA Party the evening of Saturday, May 8th at 4126 Ocean Drive, Corpus Christi, Texas, generously donated by Bishop Wm. Michael Mulvey, STL & The Diocese of Corpus Christi.

James had a great attitude when it came to helping other people, especially kids with cancer. He always knew that no matter what it cost him to help, he always got more out of it than he put into it. Sometimes all he got was a good feeling; sometimes he made lifelong friends; sometimes he got another supporter in the fight against pediatric cancer. Regardless, he always got more than he put in. On the other side of that coin, he was always overwhelmingly humbled by the thousands of people just like you who helped him, and the ways you all helped him. It was one of the things he most greatly appreciated during his life — the support people showed for pediatric cancer patients. I know that he continues to appreciate all of you now that he is in heaven. Thanks to your support and generosity, we are continuing to fund cutting edge pediatric cancer research.

We are funding a Phase II drug trial at M.D. Anderson for a drug whose origin was our original funding project, the Children's Sarcoma Initiative. Also, when James was about 17, he was one of the patients in an experimental drug trial that modified his own blood cells to help fight his cancer. Although the trial failed for James, thanks to your support, we are funding research at Texas Children's Hospital where doctors are making changes to that treatment to make it successful for pediatric cancer patients. Our work funding both research projects is bringing impactful, positive change in the world of pediatric cancer.

As always, each of our research projects at M. D. Anderson and Texas Children's are being matched by those institutions, respectively, so the research can be guaranteed completion.

But all of this is about more than just research for kids with cancer. As James fully appreciated, kids with cancer need a reason to smile today, not tomorrow. Not only are TOKC's #DoThatOneThing Councils continuing to grow (#DTOT has over 800 volunteers helping bring joy to pediatric cancer patients and their families and spreading public awareness about pediatric cancer issues. For example, prior to COVID-19, each month volunteers went to the Ronald McDonald House to cook dinner for the families staying there, while #DoThatOneThing Council students spent the afternoon making crafts and playing games with the children, as well as spreading awareness for pediatric cancer in their own schools and communities. During COVID-19, we had to limit our programs to non-contact, so volunteers had drive-through dinners, where families could pick up plates to go. They also took Christmas presents, Valentine treats and Easter baskets to hospitals for the children. We even had an outdoor kite flying event where each child was given a kite and chance to enjoy a kite flying day at the park while social distancing. This is in addition to all of the other outreach programs we have to bring joy to the daily lives of kids with cancer, including monthly scheduled activities for patients and their families at Driscoll Children's, M.D. Anderson, Texas Children's and Ochsner Hospital For Children led by volunteers. So **please help our mission by joining us at the 14th Annual James A. Ragan Triumph Scramble, and the 14th Annual TOGA Party.**

TOKC friends and funhaving Scheffler family is hoping to be back with us. Scottie is finalizing his tour schedule and is not sure he will be able to attend, but we hope he and his wife, Meredith, will be able to join us here in person. He is having great success on the PGA Tour (he qualified for this year's Masters!) and we are grateful he still makes time for TOKC in support of kids with cancer. Our longtime friends Thomas "The Leg" Morstead (#AlwaysASaintToUs!) and his wife Lauren and Andy Sacks, Academy Award winning producer will be joining us for golf and festivities. **We will also be welcoming our new 2021 James' Wingman, JULIAN GALLOWAY.** This past year has definitely been tough, and when the going gets tough the tough go... TOGA! TOGA! TOGA! So Ramming Speed – straight for Golf and TOGA. Help James' Wingman continue to a smooth swing at getting pediatric cancer treatment out of the trees and onto the green. And what could be more important than celebrating the fact that all of the children who have served as James' Wingman are still with us and still hoping for a cure. Let's move forward to bring Hope and Joy to the lives of children facing the daily realities of pediatric cancer, just like James.

Mecklin V. Ragan

MEET OUR 2021 WINGMAN

Julian Galloway

5 yrs of age from Corpus Christi who was diagnosed with **Medulloblastoma**, December 24, 2019, at 4 years old. Julian lives in Corpus Christi with his Mom & Dad, Big Brother Joaquin and Lil' Sister Jemma.

