

SPONSORSHIP PACKAGE | 2022

TOKE



15th Annual

BENEFITTING



About TOKC



OUR MISSION:

The Triumph Over Kid Cancer Foundation is a non-profit organization (EIN: 27-2224984) that funds innovative research projects that have the potential to create major breakthroughs in the treatment and cure of multiple orphan pediatric cancers. Our mission is to improve the lives of children with cancer by raising their spirits, raising the public's awareness, and funding research to improve the treatment and survivability of pediatric cancers.

OUR REASON:

Each week 300 families will hear those dreaded words "your child has cancer." Childhood cancer is the #1 disease killer of children in the U.S. and only 4% of U.S. federal funding is dedicated to childhood cancer research. The Triumph Over Kid Cancer Foundation continues to raise awareness and funds for pediatric cancer and to be the HOPE and JOY of kids with cancer. HOPE through fundraising for research, which is of utmost importance because without it there will be no end to this dreadful disease and JOY through visiting local hospitals and bedsides with events and activities designed to help provide immediate relief, respite and joy to cancer patients and their families.

OUR INSPIRATION:

In 2006, 13-year old James A. Ragan was diagnosed with bone cancer. Over the course of the next 7 years, James underwent a grueling treatment regimen of chemotherapy, surgeries, radiation, and experimental drug trials. The protocols and drugs used in his treatment have seen little improvement in decades. James saw firsthand the effect of the critical funding gap for research into pediatric cancer. From 2006 onward, James dedicated the remainder of his life living to raise awareness and funds for this cause. He and his sister Mecklin realized they needed to make a greater impact and fill that desperate need; so in 2010, they formed the Triumph Over Kid Cancer Foundation.

RALLY FOR KIDS WITH CANCER:

Following the onset and progression of COVID-19, TOKC recognized that cancer families were facing unexpected financial stresses. This led us to launch our "Rally for Kids with Cancer" campaign. The initial funding we received from this initiative has already been exhausted to directly help disadvantaged families of kids with cancer who were in dire straits, not only due to having a child treating for pediatric cancer, but also having one or both of their providers out of work. As the need increased, TOKC persisted in its fundraising efforts as families continue to be referred to us by doctors, nurses & social workers. They are instructed to reach out to TOKC, and we in-turn help them with additional needs like gas, food, groceries, clothing, medications & pharmaceuticals on a case-to-case basis.

Through the generosity of sponsors, TOKC has been able to provide meals to local hospitals, clinics and other treating institutions. Their generosity has also allowed us to help families of kids with cancer who have been displaced, with no place to stay while receiving treatment. We also purchased protective masks to giveaway to local healthcare workers, along with ear guards that were donated to help relieve the pressure of wearing masks all day long. Cancer did NOT stop during this pandemic and neither did TOKC, but we STILL need help in caring for families of kids with cancer NOW more than ever! Donate TODAY at triumphoverkidcancer.org/donate.

Triumph Over Kid Cancer's



Live Music by:

the Project

11pm Fireworks!

2022 SPONSORSHIP OPPORTUNITIES

"Presenting Sponsor" – \$40,000

- 3 VIP Tables for 8 guests each
- Delicious food
- Premium wines & champagne served at your table
- Logo on TOGA invitations & on TV commercial
- VIP Party Invite for your guests **Graciously Hosted by Diane & Thomas Gates**
- 60 raffle tickets
- Main stage signage as an event Presenting Sponsor
- Logo recognition at GOLF, VIP & TOGA and via SOCIAL MEDIA
- Tile ad on event website
- Verbal recognition during GOLF, VIP, LIVE AUCTION & TOGA

"Tent Sponsor" – \$20,000

- 2 VIP Tables for 8 guests each
- Delicious food
- Open Bar
- Logo on TOGA invitations & on TV commercial
- VIP Party Invite for 4 guests **Graciously Hosted by Diane & Thomas Gates**
- 30 raffle tickets
- Signage and logo recognition upon entering, flashing on tent & on TV commercial
- Logo recognition at GOLF, VIP & TOGA and via SOCIAL MEDIA
- Tile ad on the event website
- Verbal recognition during TOGA

"Wingman Sponsor" – \$15,000

- 1 VIP Table for 8 guests each
- Delicious food
- Open Bar
- VIP Party Invite for 4 guests **Graciously Hosted by Diane & Thomas Gates**
- 30 raffle tickets
- Sponsor signage on Big Board, in Silent Auction Area & on TV commercial
- Logo recognition at VIP & TOGA, via SOCIAL MEDIA & on TV commercial
- Tile ad on the event website
- Verbal recognition during TOGA

2022 SPONSORSHIP OPPORTUNITIES

"Raffle Sponsor" – \$10,000

- 1 table for 8 guests
- Delicious food
- Open Bar
- Signage at Raffle Table & Check-In Table
- VIP Invite for 4 guests **Graciously Hosted Diane & Thomas Gates**
- 20 raffle tickets for your guests
- Prominent logo recognition on banner at VIP & TOGA
- Logo recognition on the event website
- Verbal recognition during TOGA

"Entertainment Sponsor" – \$10,000

- 1 table for 8 guests
- Delicious food
- Open bar
- Main stage signage next to Band
- VIP Invite for 4 guests **Graciously Hosted by Diane & Thomas Gates**
- 20 raffle tickets
- Prominent logo recognition on banner at VIP & TOGA
- Logo recognition on the event website
- Verbal recognition during TOGA



"Silent Auction Sponsor" – \$5,000

- 1 Table for 8 guests
- Delicious food
- Open bar
- VIP Invite for 4 guests **Graciously Hosted by Diane & Thomas Gates**
- Logo recognition on banner at TOGA
- Logo recognition on the event website



Admission to TOGA

Individual Tickets - \$150.00
Students - \$100.00 (15+ years - up)

BID ONLINE!

tokc.cbo.io

To RESERVE, Please Call **361-883-TOKC; 361-944-5747** or
Email TOKC@triumphoverkidcancer.org

J. SCOTT &
NANCY SMITH



ANNE & HUGH
DOBSON FAMILY



SusserBank

BetterHomes
and Gardens
REAL ESTATE
GARY
GREENE



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Jack & Barbara Nicklaus

Jim & Courtney Nantz



Triumph Over
Kid Cancer™
Foundation

www.triumphoverkidcancer.org

15th Annual

-James A. Ragan-

TRIUMPH SCRAMBLE

06 LOZANO GOLF CENTER
MAY CORPUS CHRISTI, TX

12:00 NOON SHOT GUN START

Scottie
Scheffler

KNOCKING CANCER OFF THE LEADER BOARD
...ONE BIRDIE AT A TIME!

Andy
Sacks

Thomas
"The Leg"
Morstead



Closer To A Cure Sponsor - \$40,000

- Event Sponsor
- Heat Jacket
- Rain Jacket
- Visor
- YETI

- Commercial to run with ONLY Event Sponsors and DTOT Council Presidents
- Logo on B Bus for 1 year
- Invitation to the VIP Party Graciously Hosted by Diane & Thomas Gates
- Company Name/Logo on Invitation
- Company Name/Logo in Event TV Commercial
- Company Name/Logo on event website & Social Media

12:00 NOON SHOT GUN START

- One Driving Range or Putting Green Sponsorship
- 12'x5' Banner displayed at event (Golf Tournament and TOGA Party)
- One Exclusive Hole/Pin Flag Sponsorship
- Company Name/Logo in Press Release Materials
- 2 Teams: 8 Player Entry Fees, 8 TOGA Party Tickets

Upcoming Treatment Sponsor - \$30,000

- ~~Golf Shirts~~
- Golf Umbrellas
- Zoom Grip Golf Monocular



- Logo on B Bus for 1 year
- x4 Invitations to VIP Graciously Hosted by Diane & Thomas Gates
- Company Name/Logo on Invitation
- Company Name/Logo in Event TV Commercial
- One Driving Range or Putting Green Sponsorship
- Company Name/Logo on event website & Social Media

- 6'x5' Banner displayed at event (Golf Tournament and TOGA Party)
- One Exclusive Hole/Pin Flag Sponsorship
- Company Name/Logo in Press Release Materials
- 1 Team: 4 Player Entry Fees, 4 TOGA Party Tickets

Research Funding Sponsor - \$10,000

- Caps
- ~~Fireworks~~
- Golf Balls
- ~~Golf Towel~~

Friend of TOKC

J. SCOTT &
NANCY SMITH

- x4 Invitations to VIP Graciously Hosted by Diane & Thomas Gates
- Company Name/Logo in Event TV Commercial
- One Driving Range or Putting Green Sponsorship
- One Exclusive Hole/Pin Flag Sponsorship
- Company Name/Logo on event website

- 6'x5' Banner displayed at event (Golf Tournament and TOGA Party)
- Company Name/Logo in Press Release Materials
- 1 Team: 4 Player Entry Fees, 4 TOGA Party Tickets

Leaders - \$5,000

- ~~Volunteer Shirts~~
- Flash Drive
- Sunglasses
- ~~Wine & Bottle Opener~~



- Food Station
- ~~Grassy Chopper Bag~~
- Styros
- ~~Funnel Bag~~



- x4 Invitations to VIP Graciously Hosted by Diane & Thomas Gates
- One Driving Range or Putting Green Sponsorship
- 3'x5' Banner displayed at event (Golf Tournament and TOGA Party)

- Company Name/Logo on event website
- Company Name/Logo in Press Release Materials
- 1 Team: 4 Player Entry Fees, 2 TOGA Party Tickets



Supporters - \$3,000

- Ball Markers
- ~~Bag Tags~~
- ~~Water in One~~



- ~~Beer~~
- Sharp Edges
- ~~Player Cards~~



- ~~Pen~~
- **COOPER**
- Sharpie
- 2 TOGA Party Tickets
- One Driving Range or Putting Green Sponsorship
- Company Name/Logo on event website
- Company Name/Logo displayed at Golf Tournament
- 1 Team: 4 Player Entry Fees



Advocates - \$1,500

- Company Name/Logo on event website
- Company Name/Logo on Clubhouse Sign
- 1 Team: 4 Player Entry Fees

Hole Sponsors - \$500

- Practice Range • Putting Green • Beverage Cart
- Company Name/Logo on event website

Foursome - \$1,200

- 1 Team: 4 Player Entry Fees
- Unlimited Food & Drinks

ALL PROCEEDS TO BENEFIT



TO REGISTER PLEASE CALL

361.883.TOKC; 361.944.5747 or
Email TOKC@triumphoverkidcancer.org

"The things that you face when you have cancer stretch far wider than just the tumor growing in your body."

-James A. Ragan, 2010

Hello Friends


To quote D-Day – "RAMMING SPEED!" That's right! It's the 15th annual James A. Ragan Triumph Scramble and Toga Party, so get ready for **A golf tournament and TOGA Party unlike any other!** All the stars and planets are aligned this year. Not only is it our 15th year of the Golf and Toga Fundraiser, but this year the Saturday of the Toga Party falls on May 7th – James' Birthday! So, we are celebrating not just 15 years of fun fighting cancer, but the birthday of our brother, friend, companion, and inspiration. While we all miss James since cancer took him from us, he is not the only one. Each day more and more children, just like him, succumb to the ravages of cancer. Our James' Wingman program, adopting a child with cancer each year to serve as our spokes-kid, is a stark reminder of that fact. James always wanted pediatric cancer to stop with him, and in remembrance of James, we hope you will help us in this mission by coming out Friday, May 6th, 2022, to support the 15th Annual James A. Ragan Triumph Scramble Golf Tournament to benefit The Triumph Over Kid Cancer Foundation.

This year, due to the remodeling of the Corpus Christi Country Club golf course, we are holding the tournament at Gabe Lozano. It is fitting because as a senior, James won district there in gale force winds. Also, under the care and leadership of Foresight Golf, the historic Lozano Golf Course is in better shape than ever and should make for a fun challenging tournament. So please come out for a great afternoon of golf, food, drink, and fun!

This year, our FUNdraising is even more important for several reasons. First, on a positive note, we are close to meeting our million-dollar pledges on both the MD Anderson Research Project and the Texas Children's Research Project. The Phase II MD Anderson drug trial and the Texas Children's Hospital immunotherapy project will hopefully provide new treatments to cure or extend the lives of children with cancer – James' main goal in life. Second, although COVID-19 is winding down, during COVID we had to spend time and resources helping pediatric cancer families navigate the problems faced by the immunocompromised – helping with transportation, getting them necessary supplies and clothing, and trying to bring them joy through treats or toys when their lives became even more restricted. In doing so, we realized how much help they need daily. Consequently, we are continuing those efforts. As you can tell from the quote above, James helped us realize that the impact of cancer on children was much greater than just the tumor growing inside them. In recognition of that, we are helping over a hundred kids with cancer (a number which grows monthly) and their families, easing their family burdens and bringing the children joy.

SO, from the young man who understood that every day was a day to celebrate, we bring you the 15th Annual TOKC James A. Ragan Triumph Scramble Golf Tournament and Toga Party. Please support our work to fund research to cure pediatric cancer while bringing hope and joy to the daily lives of children and families fighting pediatric cancer by joining us Friday, May 6th at noon for golf, and the evening of Saturday May 7th for the TOGA Party at 4126 Ocean Drive, Corpus Christi, Texas. This is the same location where it has been for the past few years and, as always, is generously donated by Bishop Wm. Michael Mulvey, STL & The Diocese of Corpus Christi.

James always knew that no matter what it cost him to help someone else, he always got more out of it than he put into it. Sometimes he got a great feeling of satisfaction; sometimes he found lifelong friends; sometimes he found another supporter in the fight against cancer; but he always got more than he put in. He was always amazed by the thousands of you who felt the same way and was humbled by the generous help you have always given to TOKC and his mission. He was proud to be part of a group that saw the personal benefits of helping others. Without your support, we could neither fund the cutting-edge research we fund, nor could we provide the services we provide to cancer families.

As most of you know, for several years, James' close friend Scottie Scheffler was our honorary starter and general fun-haver during the Triumph Scramble. Knowing Scottie, it was only a matter of time until he became a major player on the PGA Tour. His Rookie of the Year Award, Ryder Cup success, and first (of many I'm sure) PGA victory simply verified what we all expected. His schedule has been too hectic to join us in recent years, but you should know that he has not forgotten his Burke Cup partner, nor kids with cancer. Scottie donated 50,000 dollars to TOKC with the designation that it be used to bring joy to kids with cancer. As a result, this year we are starting our Scottie's Heroes program. Because golf is an easy sport for kids with cancer to transition into (see James's golf history), we are having sets of Ping golf clubs (James' favorite) made for kids with cancer, including a portable putting green and balls that they can use in the hospital until they are released to hit the links. Each club and bag are emblazoned with the Scottie's Heroes logo.  We are deeply thankful for you, Scottie, and all of James' friends, who continue to support his dream of making cancer stop with him.

In addition to the new Scottie's Heroes program, The #DoThatOneThing! Council continues to grow. James asked the students and families at his graduation to go out of their way and do something nice for someone less fortunate every day. He promised that their lives would be richer, fuller, and more meaningful if they would "Do that One Thing." In recognition of that truth, we created the #DoThatOneThing! Council, and this year we have Councils in a total of 14 schools, reaching schools in 4 cities and three states with over 900 energetic young people who are committed to supporting pediatric cancer research and bringing joy to kids with cancer and their families. They are coming up with new ideas like giving hula hoops to kids with cancer to entertain and promote physical fitness. More importantly, the young adults who have since graduated are continuing the fight. Recently, we received a call from a past president who told us that TOKC had been awarded a grant to help continue and expand its work. The impact from your support of James and (as he often said) all his little bald friends is like a stone thrown into a pond. The waves and ripples that change both lake and shore are unfathomable.

So please help our mission by joining us at the **15th Annual James A. Ragan Triumph Scramble**, and the **15th Annual TOGA Party**. Our longtime friends Thomas "The Leg" Morstead (#AlwaysASaintToUs!) and his wife Lauren and Andy Sacks, Academy Award winning producer will be joining us for golf and festivities. We will also be welcoming our new 2022 James' Wingman!

Fighting cancer is tough, but when the going gets tough the tough go... TOGA! TOGA! TOGA! So Ramming Speed - straight for Golf and TOGA. Help James' Wingmen and all the children they represent have a more joyful life today, and a longer life in the future. And we are still celebrating the fact that all the children who have served as James' Wingman are still with us and still hoping for a cure. Please join us in moving forward to make pediatric cancer stop with James.

Mecklin V. Ragan

James A. Ragan, Founder | 05/07/93 - 02/17/14

Mecklin V. Ragan, M.D., Co-Founder

Omar Abou-Sayed
Omar Abou-Sayed

Cynthia Coffman
Cynthia Coffman

Coy T. Dobson
Coy T. Dobson

John W. Hennessey, II
John W. Hennessey, II

Michelle Hennessey
Michelle Hennessey

Charles A. Hicks
Charles A. Hicks

Catherine T. Hilliard
Catherine T. Hilliard

Kathryn T. Wiedorn
Kathryn T. Wiedorn