



www.triumphoverkidcancer.org

12th Annual

"BIG EASY" FUNDRAISER

Sponsorship Package
2022



FRIDAY, NOVEMBER 18, 2022

BENEFITTING



SPECIAL THANKS

to our 2021 sponsors



About TOKC

OUR MISSION: The Triumph Over Kid Cancer Foundation is a non-profit organization (EIN: 27-2224984) that funds innovative research projects that have the potential to create major breakthroughs in the treatment and cure of multiple orphan pediatric cancers. Our mission is to improve the lives of children with cancer by raising their spirits, raising the public's awareness, and funding research to improve the treatment and survivability of pediatric cancers.

OUR REASON: Each week 300 families will hear those dreaded words "your child has cancer." Childhood cancer is the #1 disease killer of children in the U.S. and only 4% of U.S. federal funding is dedicated to childhood cancer research. The Triumph Over Kid Cancer Foundation continues to raise awareness and funds for pediatric cancer and to be the HOPE and JOY of kids with cancer. HOPE through fundraising for research, which is of utmost importance because without it there will be no end to this dreadful disease and JOY through visiting local hospitals and bedsides with events and activities designed to help provide immediate relief, respite and joy to cancer patients and their families.

OUR INSPIRATION: In 2006, 13-year old James A. Ragan was diagnosed with bone cancer. Over the course of the next 7 years, James underwent a grueling treatment regimen of chemotherapy, surgeries, radiation, and experimental drug trials. The protocols and drugs used in his treatment have seen little improvement in decades. James saw firsthand the effect of the critical funding gap for research into pediatric cancer. From 2006 onward, James dedicated the remainder of his life living to raise awareness and funds for this cause. He and his sister Mecklin realized they needed to make a greater impact and fill that desperate need; so in 2010, they formed the Triumph Over Kid Cancer Foundation.



Sponsorship Opportunities

BIG EASY SPONSOR - \$20,000

Event Sponsor

Company Name/Logo f/t on Commercial

Company Name/Logo on Invitation

Company Name/Logo on Website

3'x5'Banner Displayed at Event

Company Name in Press Release Materials

VIP Treatment at Event

- 20 Tickets for Event
- Reserved Seating at Event
- Personal Attendant During Event
- 20 5-pack Raffle Tickets

WINGMAN SPONSOR - \$15,000

Company Name/Logo on Invitation

Company Name/Logo on Website

3'x5'Banner Displayed at Event

Company Name in Press Release Materials

- 15 Tickets for Event
- 15 5-pack Raffle Tickets

#iTRUMPH SPONSOR - \$10,000

Company Name/Logo on Invitation

Company Name/Logo on Website

Company Name/Logo on Event Banner

Company Name in Press Release Materials

- 10 Tickets for Event
- 10 5-pack Raffle Tickets



RALLY FOR KIDS WITH CANCER SPONSOR - \$5,000

Company Name/Logo on Event Banner

Company Name in Press Release Materials

- 6 Tickets for Event
- 6 5-pack Raffle Tickets

BE IN THE MOMENT SPONSOR - \$2,500

Company Name/Logo on Website

Company Name/Logo on Event Banner

- 4 Tickets for Event
- 4 5-pack Raffle Tickets

"DO THAT ONE THING!" SPONSOR - \$1,000

Company Name/Logo on Website

Company Name/Logo on Event Banner

- 2 Tickets for Event
- 2 5-pack Raffle Tickets

HOPE & JOY SPONSOR - \$500

Company Name/Logo on Website

Company Name/Logo on Event Banner

- 1 Ticket for Event
- 1 5-pack Raffle Tickets



TO RESERVE / Mail Payment to:

Triumph Over Kid Cancer, 671 Rosa Avenue, Suite 210, Metairie, LA 70005
Contact TOKC@triumphoverkidcancer.org or call 504-722-8203

When 46 Becomes 47

\$4 million dollars has been raised by **TOKC** to fund innovative pediatric cancer research at **M.D. Anderson** and **Texas Children's Hospital**.



As of **2022**, each day in the United States, **47** children are diagnosed with cancer. Since **2007**, that number was **46**. Perhaps even more striking is the number **6** – the average age of a child diagnosed with cancer. Despite these facts, **childhood cancer research** receives only **4%** of the annual budget from the National Institute of Health.

Sponsorship Form

Triumph Over Kid Cancer's 12th Annual Big Easy Fundraiser
(please circle one)

BIG EASY SPONSOR - \$20,000

WINGMAN SPONSOR - \$15,000

#iTRIUMPH SPONSOR - \$10,000

RALLY FOR KIDS WITH CANCER SPONSOR - \$5,000

BE IN THE MOMENT SPONSOR - \$2,500

"DO THAT ONE THING!" SPONSOR - \$1,000

HOPE & JOY SPONSOR - \$500

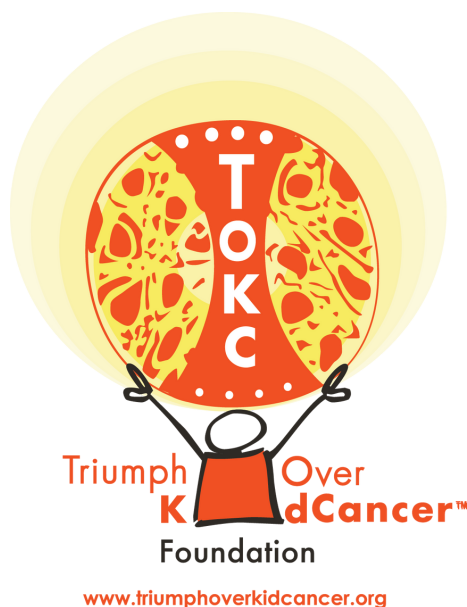
Admission to BIG EASY

x _____ Individual Tickets - \$150.00

x _____ Students - \$100.00

Friday, November 18, 2022
7:00 p.m. - 12:00 a.m.

ARBOR ROOM @POPP FOUNTAIN
CITY PARK, NEW ORLEANS, LA





Mail / Email to: TOKC, 671 Rosa Avenue
Suite 210, Metairie, LA 70005
TOKC@triumphoverkidcancer.org

or call 504-722-8203

Thank You!

Company / Family Name: _____

Mailing Address: _____

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____



TRIUMPHOVERKIDCANCER.ORG



504-722-8203

