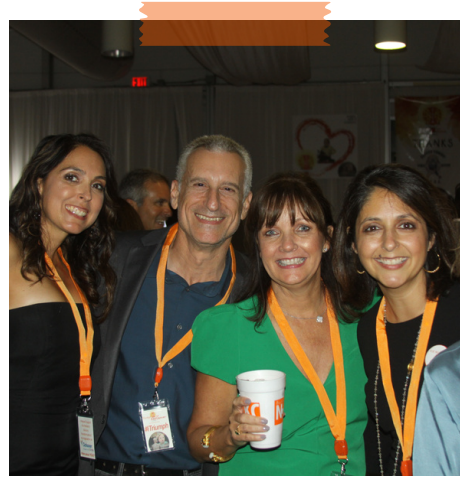
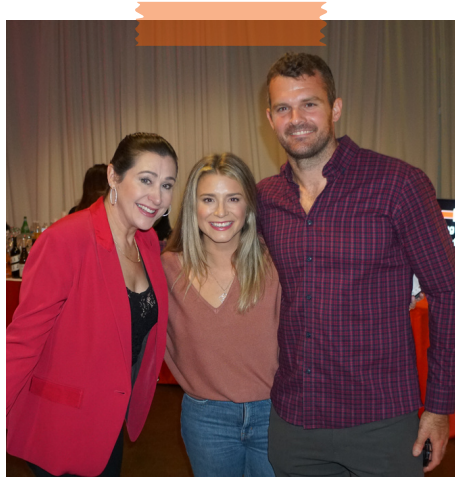




13th Annual  
"Big Easy" Fundraiser



ARBOR ROOM @ POPP FOUNTAIN  
CITY PARK NEW ORLEANS



BENEFITTING





# About TOKC

**OUR MISSION:** To date, TOKC has raised OVER \$4.3 million for innovative pediatric cancer research at MD Anderson and Texas Children's Hospital, with all of those funds being matched by their respective institutions DOLLAR-FOR-DOLLAR! None of that would be possible without you! Thank you for your continued support of TOKC and for giving kids with cancer everywhere hope for a better future!

**OUR REASON:** Each week 300 families will hear those dreaded words "your child has cancer." Childhood cancer is the #1 disease killer of children in the U.S. and only 4% of U.S. federal funding is dedicated to childhood cancer research. The Triumph Over Kid Cancer Foundation continues to raise awareness and funds for pediatric cancer and to be the HOPE and JOY of kids with cancer. HOPE through fundraising for research, which is of utmost importance because without it there will be no end to this dreadful disease and JOY through visiting local hospitals and bedsides with events and activities designed to help provide immediate relief, respite and joy to cancer patients and their families.

**OUR INSPIRATION:** In 2006, 13-year old James A. Ragan was diagnosed with bone cancer. Over the course of the next 7 years, James underwent a grueling treatment regimen of chemotherapy, surgeries, radiation, and experimental drug trials. The protocols and drugs used in his treatment have seen little improvement in decades. James saw firsthand the effect of the critical funding gap for research into pediatric cancer. From 2006 onward, James dedicated the remainder of his life living to raise awareness and funds for this cause. He and his sister Mecklin realized they needed to make a greater impact and fill that desperate need; so in 2010, they formed the Triumph Over Kid Cancer Foundation.

# Rally For Kids With Cancer!

Through **TOKC's "Rally for Kids with Cancer"** program, we work with social workers in children's hospitals to identify **children** and **families** in need and to help where we can.



We hope that you will **JOIN US** in our critical mission to help the children who are depending on us and their families who continue to reach out to **TOKC** for assistance on a daily basis. They deserve a better **TODAY...Please GIVE** ❤️

[bidpal.net/tokcnola](http://bidpal.net/tokcnola)





# Sponsorship Opportunities

## **BIG EASY SPONSOR - \$20,000**

Event Sponsor

Company Name/Logo f/t on Commercial

Company Name/Logo on Invitation

Company Name/Logo on Website

3'x5'Banner Displayed at Event

Company Name in Press Release Materials

VIP Treatment at Event

- 20 Tickets for Event
- Reserved Seating at Event
- Personal Attendant During Event
- 20 5-pack Raffle Tickets

## **WINGMAN SPONSOR - \$15,000**

Company Name/Logo on Invitation

Company Name/Logo on Website

3'x5'Banner Displayed at Event

Company Name in Press Release Materials

- 15 Tickets for Event
- Reserved Seating at Event
- 15 5-pack Raffle Tickets

## **#iTRUMPH SPONSOR - \$10,000**

Company Name/Logo on Invitation

Company Name/Logo on Website

Company Name/Logo on Event Banner

Company Name in Press Release Materials

- 10 Tickets for Event
- Reserved Seating at Event
- 10 5-pack Raffle Tickets



## **RALLY FOR KIDS WITH CANCER SPONSOR - \$5,000**

Company Name/Logo on Event Banner

Company Name in Press Release Materials

- 6 Tickets for Event
- Reserved Seating at Event
- 6 5-pack Raffle Tickets

## **BE IN THE MOMENT SPONSOR - \$2,500**

Company Name/Logo on Website

Company Name/Logo on Event Banner

- 4 Tickets for Event
- 4 5-pack Raffle Tickets

## **"DO THAT ONE THING!" SPONSOR - \$1,000**

Company Name/Logo on Website

Company Name/Logo on Event Banner

- 2 Tickets for Event

## **HOPE & JOY SPONSOR - \$500**

Company Name/Logo on Website

- 1 Ticket for Event



**TO RESERVE / Mail Payment to:**

Triumph Over Kid Cancer, 671 Rosa Avenue, Suite 210, Metairie, LA 70005  
Contact TOKC@triumphoverkidcancer.org or call 504-722-8203

When **Michael Morrow** was only 10 months old, his parents noticed a bump on his head and took him to the doctor. Imaging showed that the bump on his head was just a small cyst, but something else was there too - cancer. Michael was diagnosed with **retinoblastoma** of his left eye and very quickly was started on chemotherapy. Fortunately, all it took was one round of chemo for the tumor to die, an incredibly rare occurrence. But the Morrow family's journey with cancer was only just beginning.

A few years later, the Morrow's welcomed the birth of their beautiful identical twin girls, Emery and Lily, and it wasn't until then that they realized something was wrong. At birth, **Emery** was diagnosed with **retinoblastoma** in her right eye and doctors said it had begun growing while she was in utero. When she was just 1-month old, Emery started chemotherapy and recently completed her treatment. While the tumor in her right eye remains stable, a new spot was recently found in her left eye. Doctors used laser therapy to treat that spot, but Emery still requires monthly scans for continued close monitoring and follow up in anticipation of future complications.

**Lily** was found to have two small spots in her left eye that were treated with laser therapy. But Lily will continue to be monitored closely given the high likelihood she will develop **retinoblastoma** as well.

Despite the constant challenges the Morrow Family has faced, they remain resilient and have the incredible love and support of their family and friends. Michael is now 7 years old and, although he remains cancer free, he has no central vision in his left eye. Still, he enjoys playing Minecraft and loves Cars, especially Lightning McQueen. Emery and Lily are now 15 months old and love watching Cocomelon and playing dress up.



# Sponsorship Form

Triumph Over Kid Cancer's 13th Annual Big Easy Fundraiser  
(please circle one)

**BIG EASY SPONSOR - \$20,000**

**WINGMAN SPONSOR - \$15,000**

**#iTRIUMPH SPONSOR - \$10,000**

**RALLY FOR KIDS WITH CANCER SPONSOR - \$5,000**

**BE IN THE MOMENT SPONSOR - \$2,500**

**"DO THAT ONE THING!" SPONSOR - \$1,000**

**HOPE & JOY SPONSOR - \$500**

**Admission to BIG EASY**

x \_\_\_\_\_ Individual Tickets - \$150.00

LIVE MUSIC BY:



Friday, November 17, 2023  
7:00 p.m. - 12:00 a.m.

ARBOR ROOM @POPP FOUNTAIN  
CITY PARK, NEW ORLEANS, LA

[bidpal.net/tokcnola](http://bidpal.net/tokcnola)





Mail / Email to: TOKC, 671 Rosa Avenue  
Suite 210, Metairie, LA 70005  
TOKC@triumphoverkidcancer.org

or call 504-722-8203

# Thank You!

**Company / Family Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
\_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Primary Contact Email:** \_\_\_\_\_

**Primary Contact Phone:** \_\_\_\_\_

[bidpal.net/tokcnola](http://bidpal.net/tokcnola)



TRIUMPHOVERKIDCANCER.ORG



504-722-8203

